



FOR IMMEDIATE RELEASE

CANADIAN CENTRE FOR ENERGY INFORMATION ELECTS NEW BOARD MEMBERS

November 27, 2008 Calgary, Alberta – The Canadian Centre for Energy Information (Centre for Energy) is pleased to announce the following individuals have been elected to its Board of Directors for two-year terms ending in 2010:

- Murray Elston, President and CEO, Canadian Nuclear Association
- David MacInnis, Vice President, Vice President Policy, Government and Public Affairs, Chevron Canada
- Michael Cleland, President, Canadian Gas Association

The elections took place at the Centre for Energy's annual general meeting held this afternoon in Calgary. These Directors join the following Directors who are currently serving terms ending in 2009:

- Pierre Alvarez, Chair, Canadian Centre for Energy Information
- Ross Douglas, President and CEO, Mancal Corporation
- Paul Gagnon, President, Joli Fou Petroleum Limited
- Gerry Protti, Executive Vice President, EnCana Corporation
- Kathy Sendall, Senior Vice President Western Canada, Petro-Canada
- Pierre Fortin, President, Canadian Hydropower Association
- Don Lowry, President & Chief Executive Officer, EPCOR

The Centre for Energy provides accurate, timely and unbiased information about energy in Canada in an effort to foster greater awareness and understanding of Canada's energy system and energy-related issues.

In light of this mandate, in 2008 the Centre for Energy enhanced its Web portal content with more consumer-focused material including energy and money saving tips, and facts and statistics relating to energy in Canada.

"The number of visitors to the Centre for Energy portal increased some 40 per cent to almost 450,000 visitors. In terms of portal use, the past year was our most successful yet," said Pierre Alvarez, Chair of the Canadian Centre for energy Information. "We are also seeing more Centre for Energy material being used in schools and by government agencies."

"I'm pleased to report that both the federal government and the province of Alberta have committed funds in 2009 to continue this work," said Alvarez. As well as its portal, the Centre for Energy introduced some new initiatives in 2008, including an online, blog-style magazine Flow, and a newspaper supplement Alberta: An Energy Snapshot, which was delivered to over 300,000 people in 12 Alberta communities.

All about energy. All in one place.

Canadian Centre for Energy Information 800 - 6 Avenue SW, Suite 1600, Calgary, Alberta T2P 3G3
T: 403.263.7722 F: 403.237.6286 Toll Free: 1.877.606.4636 E: infoservices@centreforenergy.com www.centreforenergy.com



Canadian Centre for Energy Information

The Centre for Energy also co-sponsored two new Cross-border Forums on Energy, provided editorial content for energy-related publications, sponsored and participated in industry conferences, trade shows and seminars. and responded to questions from the general public.

The Canadian Centre for Energy Information is a non-profit organization created to meet the need for balanced and factual information regarding all aspects of the Canadian energy system, from crude oil, natural gas, coal, and hydroelectric power through to nuclear, solar, wind, geothermal and other sources of energy, as well as energy transmission and distribution systems and energy end use.

We provide accurate, timely, relevant information about Canada's energy system in an effort to foster greater awareness and understanding of energy-related issues. Original content developed by the Centre for Energy is reviewed by subject matter experts from industry, government, educational institutions and other interested parties to ensure accuracy and balance. We believe that an informed public better understands and supports energy policy and regulatory choices, makes better business decisions related to energy, chooses careers in energy, invests in energy and uses energy wisely.

For more information, please contact:

Dave M. Carson, Vice President, Canadian Centre for Energy Information
T: 403.263.7722 Toll Free: 1.877.606.4636 E: dcarson@centreforenergy.com

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