

FOR IMMEDIATE RELEASE

Canadian Centre for Energy Information Inaugural Year a Success

Calgary, April 27, 2004 – Developed for North American audiences, the Canadian Centre for Energy Information believes that an informed public makes better business decisions related to energy, chooses careers in energy, invests in energy and even uses energy more wisely.

In its inaugural year, the Canadian Centre for Energy Information began to position itself as a resource for a competitive Canadian energy sector by launching its Web portal, developing numerous partnerships, expanding its Executive Board, launching two satellite venues and by supporting energy-related events through sponsorship, participation, speaking, exhibiting or other means.

Since its launch in April 2003, the Centre for Energy portal has:

- Increased average visitor sessions by more than 350 per cent
- Logged more than 2.3 million page views
- More than quadrupled the number of portal hits (currently attracts more than 1 million hits per month)
- Increased downloads from the portal by more than 500 per cent
- Enjoyed more than 375 per cent growth in visitors
- Tracked an average of 41,700 portal document views each month
- Recorded an average 20 minutes per visitor session
- Received more than 20,000 visitor sessions per month during the first quarter of 2004

Today, the Canadian Centre for Energy Information elected the following individuals to serve a two-year term on the Executive Board:

- Hans Konow, President, Canadian Electricity Association
- Murray Elston, President and CEO, Canadian Nuclear Association
- Bob Nicolay, President and CEO, ENMAX Corporation
- David MacInnis, President, Canadian Energy Pipelines Association
- Michael Cleland, President, Canadian Gas Association

The above members join the founding Executive Board:

- Pierre Alvarez, President, Canadian Association of Petroleum Producers, Chair, Canadian Centre for Energy Information
- Ross Douglas, President and CEO, Mancal Energy Inc.
- Paul Gagnon, President, Joli Fou Petroleums Limited
- Gerry Protti, Executive Vice President, EnCana Corporation
- Kathy Sendall, Senior Vice President Western Canada, Petro-Canada
- Alan P. Hallman, Alan Hallman & Associates, Inc.

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“The Centre for Energy is building relationships that span all industries in the Canadian energy sector,” says Pierre Alvarez, Chair. “We are setting the foundation for the development of an extraordinary network that fosters dialogue, informed debate, problem-solving and strategizing among all the different players in the energy sector.”

The Canadian Centre for Energy Information (Centre for Energy) is a non-profit organization created in 2002 to meet an urgent need for information about all parts of the Canadian energy sector from oil, natural gas, coal, thermal and hydroelectric power through to nuclear, solar, wind and other sources of energy.

Funding for the Centre for Energy has come from the Canadian Association of Petroleum Producers, the Small Explorers and Producers Association of Canada, EnCana Corporation, Alberta Energy and B.C. Energy and Mines. With this funding, the Centre for Energy has developed a solid platform and framework for providing credible, current and comprehensive information on the Canadian energy sector to North American audiences. Before now, there has never been a single source for people to go to for the information they require on all sources of Canadian energy and to learn about the role of Canadian energy in the context of the North American energy mix.

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